

SESSION TITLE: The Why of ACE

SESSION LENGTH 75 minutes

OBJECTIVES: *At the end of the session students should be able to:*

- Identify and articulate to others the purpose and potential of parks in society
- Identify and articulate to others the ways audience contribution helps enrich experience
- Recognize the three-fold goals of interpretation and the Foundations of Interpretation

REFERENCES

- Participant Agenda (in notebook)
- Appendix - Foundations of 21st Ce Interpretation – Evolving Interpretive Principles
- Appendix – ILMS 21st Ce Skills report
- Appendix – Interpretive Skills Vision Paper

FACILITATOR NOTES

CONTENT	METHOD	TIME
Welcome and Orientation <ul style="list-style-type: none">• What is this place?• Comfort and safety• Who are we?• Brief overview of the agenda	Refer to agenda and training objectives	10 minutes
Icebreaker <ul style="list-style-type: none">• Introduce self, park, role• Give one word that describes your motivation for working for the NPS	Cueing Co-facilitator writes words on stickies, sticks on wall	15 minutes
Exploring Mission vs. Purpose How does your motivation map to the mission? Same? Different? So we know why we work for the NPS, what	Show ppt with missions; move stickies that pertain to mission to one side Look at remaining	25 minutes (3 min)

<p>we get out of it, but why do National Parks exist? What is their purpose? What does society get out of parks?</p> <p>Simon Sinek – Why video https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action Watch until 6:56</p> <p>Ask participants to write down purpose (Why) of parks, share and discuss at table – which were clearly why, what or how.</p> <p>Share with large group favorite “why’s” from table</p>	<p>stickies – do these describe the why, describe what society gets out of parks? Point out the what, how and why in the stickies</p> <p>Watch Sinek video</p> <p>Individual reflection followed by table discussion</p> <p>Group gathering</p>	<p>(3 min)</p> <p>(7 min)</p> <p>(7 min)</p> <p>(5 min)</p>
<p>How ACE Interp gets us to Purpose</p> <p>We’ve been very good at attending to the what and the how, the preservation and enjoyment of parks, but we haven’t yet lived into the full potential of parks. Luckily, we aren’t the only ones trying to meet the complex needs of 21st century audiences, museums and libraries – they have moved past just preservation and enjoyment.</p> <p>For them, it’s not just saving the stuff in museums and books in libraries, it is about making the world a better place through ACCESS to and ENGAGEMENT with stuff.</p> <p>https://vimeo.com/129107625#embed</p>	<p>Ppt with 21st Ce skills</p> <p>Watch video of Baltimore schools program, look for skills; Participants share skills they saw.</p>	<p>25 min</p> <p>(3 min)</p> <p>(5 min)</p> <p>(3 min)</p>

<p>The work by IMLS was translated by a working group of the National Park Service Advisory Board and the National Council for Interpretation, Volunteers and Education in 2014 and came up with the three-fold goals</p>	<p>Ppt with 3 fold goals, showing what, how, and why.</p>	<p>(3 min)</p>
<p>And we know from the road that has already been plowed by museums and libraries, we need to change our practices to get different outcomes for our audiences.</p>	<p>Ppt with ACE definition</p>	<p>(3 min)</p>
<p>From 1:15 to 6:27 https://www.youtube.com/watch?v=eQs4Zh44Xu4</p>	<p>Video with Nina Simon</p>	<p>(5 min)</p>
<p>Conclusion</p>		<p>(2 min)</p>

